



CALIFORNIA PRUNE BOARD

(posted Monday, March 11, 2024)

NOTICE OF MEETING of the CALIFORNIA PRUNE BOARD

Thursday, March 21, 2024, 10:00am PT

In-person: California Farm Bureau, 2600 River Plaza Dr, Board Room, Sacramento, CA

Zoom Link: <https://us02web.zoom.us/j/86077781335>

A meeting of the California Prune Board has been called to discuss subjects shown on the following agenda. This will be held in-person, however a virtual option is also available. Lunch will be served immediately following the Board meeting. **Please RSVP to Becky at bpoland@californiaprunes.org no later than Monday, March 18th to confirm your attendance.**

Individuals with disabilities who require reasonable accommodations or alternative means of communication for program information (e.g., Braille, large print, audiotape, American Sign Language, etc.) should contact Becky at (916) 749-3442 or contact us through the Federal Relay Service at (800) 877-8339, at least five business days prior to the meeting date. Additionally, program information may be made available in languages other than English.

In accordance with USDA, the CPB prohibits discrimination based on race, color, national origin, religion, sex, gender identity (including expression), sexual orientation, disability, age, marital status, family/parental status, income derived from public assistant program, political beliefs, or reprisal or retaliation for prior civil rights activity (not all prohibited bases apply to all programs).

The CPB also must follow the Bagley Keene Open Meeting Act (see Section 11125[a]), which covers all state boards and commissions. It requires these bodies to publicly notice their meetings, prepare agendas, accept public testimony and conduct their meetings in public unless specifically authorized by the Act to meet in closed session. A copy of the meeting notices must be posted on the California Department of Food and Agriculture website at: [Marketing Branch Meeting Notices](#). They are also found on the CPB website at: [CPB Meeting Schedule](#). The CDFA EEO Policies can be found at: http://www.cdfa.ca.gov/exec/EEO/EEO_Docs.html.

The California Prune Board, its members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

cc: CPB Members, All Committee Members, All Processors and CDFA

AGENDA

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(10:00am)	1. CALL TO ORDER	G. Sousa, Jr.
	2. ROLL CALL/INTRODUCTION OF GUESTS	B. Poland
	3. PUBLIC COMMENTS/CHAIR COMMENTS	G. Sousa, Jr.
	4. APPROVAL OF MINUTES <ul style="list-style-type: none">Committee and Board Minutes (vote)	G. Sousa, Jr.
(10:10am)	5. MANAGEMENT REPORT <ul style="list-style-type: none">CY23 2nd Quarter Budget UpdateCY23 2nd Quarter Statistical Update	J. Ruggles/D. Zea
(10:25am)	6. 2024 CROP STATUS	G. Sousa, Jr.
(10:40am)	7. ADJOURN TO CLOSED SESSION <i>Pursuant to California Government Code 11126(a) regarding the appointment, employment or evaluation of performance of employees</i> <ul style="list-style-type: none">Personnel Matters	G. Sousa, Jr.
(10:55am)	8. RETURN TO OPEN SESSION <ul style="list-style-type: none">Announcement(s) from Closed Session	G. Sousa, Jr.
(11:00am)	9. EXECUTIVE COMMITTEE RECOMMENDATIONS OF PROGRAM COMMITTEE REPORTS <ul style="list-style-type: none">2023/24 Revised Budget (vote)2024/25 Budget Planning Overview2024/25 Crop Management & Sustainability Research Committee (vote)Export Committee<ul style="list-style-type: none">2024/25 Budget and Markets (vote)2025/26 Branded Budget Allocations (vote)2025/26 UES Markets (vote)2024/25 Nutrition Research Budget (vote)2024/25 Government & Issues Management Committee (vote)Additional 2024/25 Budget Considerations	J. Ruggles/G. Sousa, Jr. D. Zea/G. Sousa, Jr. G. Obenauf/Z. Bagley/J. Taylor E. Ritson-Elliott/S. Sousa A. Giancoli/T. Gerst D. Zea/B. Flynn D. Zea
(11:45am)	10. MARKETING COMMITTEE UPDATE	K. Locy
(11:50am)	11. EXECUTIVE DIRECTOR'S REPORT <ul style="list-style-type: none">Government PurchasesPitting Specification UpdateElections UpdateWashington, D.C. Delegation Trip UpdateUpcoming Committee Meetings	D. Zea
(12:10pm)	12. OTHER BUSINESS	G. Sousa, Jr.
(12:15pm)	13. ADJOURNMENT	G. Sousa, Jr.

Reminder: The next meeting of the California Prune Board is scheduled for June 13, 2024.

Each of the agenda items will include discussion and possible action by the CPB. The California Prune Board, its members and staff, strictly comply with all state and federal antitrust laws. Discussions regarding setting prices and price terms, restrictions on competition, and boycotts are prohibited at all program functions. Should any meeting attendee observe discussions that involve antitrust sensitivity, the attendee should raise his or her concern and request the discussion be stopped. If the discussion continues, the discussion should be reported to the program CEO and Department staff.

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